

## The Role of Business in Alleviating Poverty Practical Steps to Benefit the Poor & the Bottom Line

# Global Conference on Social Responsibility

Dom Pedro Golf Hotel, Vilamoura, Portugal  
16-18 February 2006



**Dr Ola Ullsten**  
Former Prime Minister  
of Sweden



**Francisco Balsemão**  
Former Prime Minister  
of Portugal



**Prof. C K Prahalad**  
Author "Fortune at the  
Bottom of the Pyramid"  
(Keynote Speaker)



**Charles Handy**  
One of World's Greatest  
Living Thinkers



**Dr. Olivier Giscard  
d'Estaing**  
Founder & Managing  
Director INSEAD



**The Baroness Flather**  
JP DL FRSA  
of Windsor and  
Maidenhead



**Justice P N Bhagwati**  
Former Chief Justice of  
India



**Lord Dholakia OBE**  
Deputy Leader,  
House of Lords  
(Liberal Democrat)



**Rt. Hon. Joe Clark**  
Former Prime  
Minister of Canada



**Subir Raha**  
Chairman ONGC



**Peter Davies OBE**  
Associate Director  
Business in the  
Community



**Dr. Lieve Franssen**  
Head of Unit Social &  
Human Development EC



**Miguel Pestana**  
Vice-President Unilever



**Doug Miller**  
President GlobeScan



**Dr Cobus de Swardt**  
Director Global  
Programmes  
Transparency Int



**Carlos Magarinos**  
Director General  
UNDP



### Golden Peacock Global Award for Corporate Social Responsibility and Golden Peacock Global Award for Philanthropy

will be presented as part of inaugural ceremony on 16 February 2006 at 6pm at the same venue.  
Last date for applications is 25 January 2006.

For details contact: [gpa@wfcg.net](mailto:gpa@wfcg.net) Web: [www.goldenpeacockawards.com](http://www.goldenpeacockawards.com)

#### In Association with



#### World Council for Corporate Governance

1 Northumberland Avenue, Trafalgar Square, London WC2N 5BW Ph:+44 (0) 2078725784 Fax:+44 (0) 207723 6072  
E-mail: [info@wfcg.net](mailto:info@wfcg.net) Web: [www.wfcg.net](http://www.wfcg.net)

\*IOD is independent, not for profit association of directors registered in India

# Global Conference on Social Responsibility

16-18 February 2006, Dom Pedro Golf Hotel, Vilamoura, Portugal

## Theme

“The Role of Business in Alleviating Poverty Practical Steps for Profit Driven CSR”

Language : English

## PROGRAMME\*\*

### Thursday, February 16, 2006

<b>Welcome Registration onwards</b>	1600 hrs		<b>Lord Dholakia</b> , Deputy Leader, House of Lords (Liberal Democrat)
<b>Opening Ceremony &amp; Presentation of Golden Peacock Global Awards for Corporate Social Responsibility and Philanthropy</b>	1800 – 2010 hrs		<b>Dr L. M. Singhvi</b> , Member Permanent Court of Arbitration at the Hague and former High Commissioner of India in the UK <b>Azim Premji</b> , Chairman WIPRO* <b>Dr Cobus de Swardt</b> , Global Programmes Director, Transparency International <b>Doug Miller</b> , President GlobeScan
<b>Invocation</b>	1800 – 1805 hrs		
<b>Welcome Address</b>	1800 – 1815 hrs	<b>Francisco Pinto Balsemao</b> , Former Prime Minister, Portugal	
<b>Theme Address</b>	1815 – 1830 hrs	<b>Dr Madhav Mehra</b> , President, World Council for Corporate Governance, UK	<b>Plenary Session 2 - Panel Discussion</b> <b>Subject</b> <b>Trade and not Aid is the Key to Alleviating Poverty</b>  <b>Panelists</b> <b>The Baroness Flather</b> , JP DL FRSA of Windsor and Maidenhead <b>Sir John Kaputin</b> , Secretary General, African, Caribbean and Pacific Group of States (ACP Group) <b>Komal Anand</b> , Secretary, Department of Company Affairs, Govt of India <b>Subir Raha</b> , Chairman, Oil and Natural Gas Corporation Ltd., India <b>Matthew Cadbury</b> , Former Managing Director, Cadbury Schweppes <b>F. C. Kohli</b> , Former Deputy Chairman, Tata Consultancy Services (TCS), India
<b>Keynote Address</b>	1830 – 1900 hrs	<b>Prof C K Prahalad</b> , Harvey C. Fruehauf Professor of Business Administration & Professor of Corporate Strategy and International Business, University of Michigan, USA	
<b>Special Addresses</b>	1900 – 1930 hrs	<b>Joe Clark</b> , Former Prime Minister of Canada  <b>Dr Olivier Giscard d'Estaing</b> , Founder and Managing Director INSEAD	
		<b>Justice P N Bhagwati</b> , UN Human Rights Commission Former Chief Justice Supreme Court of India	<b>Lunch</b> 1315 – 1415 hrs
<b>WCFCG Chairman's Address</b>	1930– 1940 hrs	<b>HE Ola Ullsten</b> , Former Prime Minister of Sweden	<b>Concurrent Special Interest Workshops</b> <b>Group 1- A</b> 1415 – 1545 hrs <b>Subject</b> <b>Turning CSR into a Business Goal</b> <b>Speakers</b> <b>Peter Davies</b> , Associate Director, Business in the Community <b>Proshanto Banerjee</b> , CMD Gas Authority of India Ltd <b>Hinderer Adeline</b> , Head CSR, DG Trade & Civil Society, EC* <b>Miguel Pestana</b> , Vice-President Global External Affairs, Unilever <b>B M Taal</b> , Cabinet Minister, Ministry of Fisheries and Water Resources <b>Dr Marketa D Evans</b> , Executive Director, Munk Centre for International Studies, Canada
<b>Chief Guest's Address</b>	1940 – 1950 hrs	<b>Jose Socrates*</b> , Prime Minister of Portugal	
<b>Presentation of Golden Peacock Awards</b>	1950 – 2000 hrs		
<b>Banquet Dinner</b>	2000 – 2130 hrs		

### Friday, February 17, 2006

<b>Rejuvenation Therapies – Yoga, Pranayam, Pankcharma</b>	0630 hrs – 8000 hrs		<b>Group 1- B</b> 1415 – 1530 hrs <b>Subject</b> <b>Poor Oriented Innovation to Make Poverty History</b> <b>Speakers</b> <b>Brian Prime</b> , President, European Small Business Alliance <b>Esther Garcia</b> , Corporate Ratings and Research, CoreRatings <b>M Srinivas Rao</b> , Head-New Initiatives, ITC Limited <b>Dr M Srinivasan</b> , Director Aravind Eye Hospital, India* <b>M K Sharma</b> , Deputy Chairman, Hindustan Lever* <b>P. Rama Babu</b> , Managing Director EID Parry* <b>ICICI Bank</b> , India*
<b>Keynote Session</b>	0830 hrs – 1000 hrs		
<b>Keynote Speakers</b>		<b>Charles Handy</b> , Former Chairman, Royal Society of Arts, author, broadcaster, economist  <b>M Damodaran</b> , Chairman, Securities and Exchange Board of India (SEBI)  <b>Dr Lieve Franssen</b> , Head of Human & Social Development, European Commission	<b>Group 1- C</b> 1415 – 1545 hrs <b>Subject</b> <b>Making Trade and Investment Work for the Poor</b> <b>Speakers</b> <b>Ronald P. Steenblik</b> , Senior Trade Policy Analyst (Trade & Environment), Trade Policy Linkages Division, Trade Directorate <b>Ms Moumita Sen Sarma</b> , VP – Head Microfinance, ABN Amro <b>Dr Uddesh Kohli</b> , Chairman, Consultancy Development Centre and Co-Ordinator, UN Global Compact <b>Dr Tatyana Boikova</b> , Professor, Riga International School of Economics and Business Administration
<b>Tea / Coffee</b>	1000 – 1015 hrs		
<b>Plenary Session 1 - Panel Discussion</b>	1015 – 1145 hrs		
<b>Subject</b>	<b>Challenge of Poverty and Inequality - Making Global Networks Work for Achieving MDGs</b>		
<b>Panelists</b>	<b>Dr Olivier Giscard d'Estaing</b> , Founder and Managing Director INSEAD <b>Carlos Magarinos</b> , Director General, UNIDO		

Group 1- D

Subject Empowerment of the Poor
Speakers Joachim Croca, Head CSR Vodafone
Henry Onaga, Managing Director & Chris Ogbalu, Executive Director, CELLCOM, Nigeria
Toby Lincoln, University of Oxford
Bruno Selun, Board Member OBESSU
Dr Rosamund Thomas, Director, Centre for Business and Public Sector Ethics
Eddy Lee, Senior Adviser on Economic and Social Policy, International Institute for Labour Studies

Group 1- E

Subject Turning CSR into a Business Goal
Case Studies from companies from North America, Asia, Europe & Australia

Tea/Coffee

1545-1600 hrs

Concurrent Special Interest Workshops

1600 - 1730 hrs

Group 2- A

Subject Transparency in Governance - The Key to Alleviating Poverty
Speakers Dr Cobus de Swardt, Global Programmes Director, Transparency International
Dr N M Kondop, Pro-Vice Chancellor, Narsee Monjee Institute of Management Studies
Abdel Aziz Abu Hamad Aluwaisheg, Minister Plenipotentiary, Director - Economic Integration Department
Dr Graham Wilson, Management Consultant
Vindel Kerr, Management Institute for National Development (MIND), Jamaica
Dr R K Jadhav, Director, Jamna Lal Bajaj Institute of Management Studies
Mr Aurelien Atidagle, GRAPAD, Kenya

Group 2- B

Subject Protecting the Environment for Sustainable Wealth Creation
Speakers Sudarshan Maini, Chairman, Maini Group
Linda Fisher, Chief of Sustainability, Du Pont USA
Arun Kashyap, Advisor Climate Change and Clean Development Mechanism, UNDP
Thomas Antony / Ashok Jambur, Indian Oil Corporation
Dr Lucian Gill, Ocean ESU
Usha Dhar, Consultant World Environment Foundation

Group 2- C

Subject Making Markets Work for the Poor
Speakers M Damodaran, Chairman, Securities and Exchange Board of India (SEBI)
Dr Bryane Michael, Lecturer Oxford University
Prof Colin Coulson-Thomas, Professor of Direction and Leadership, University of Lincoln
Prof Donton S J Mkwandawire, Chief Executive, Lilongwe City Assembly, Malawi

Group 2- D

Subject Turning CSR into a Business Goal
Speakers Dr P L Sanjeev Reddy, Director, Indian Institute of Public Administration
Dafna Lifshitz, CEO NETA/ TAPUAH, Cisco Systems
Krishna Khanna, Founder of iWatch
Eva Hollerweger & Frank Brunek, Institute for Interdisciplinary Research on Nonprofit Organisations
Tridiv Hazarika, Oil India Ltd. Dulijan, India

Group 2-E

Subject Developing Collaborative Networks to Achieve MDGs
Speakers Gerald Lewis, World Vision International USA
Cheryl Hudson, Director corporate Development of WVI, USA
Patrick De Busquois, Caritas Europe
Paul Engel, European Centre for Development Policy Management (ECDPM)\*
Dr Meena Galliar, Chairman, Social Enterprise Cell, Narsee Monjee Institute of Management Studies
Burkhard Gnareg, CEO, Save the Children Alliance\*
Justice Dwight, European Trade Union Confederation, Brussels\*

Cocktails

Networking 1800-1900 hrs

Saturday, February 18, 2006

Rejuvenation Therapies - Yoga, Pranayam, Panchkarma 0600 hrs - 0800 hrs

Plenary Session 3

Presentations by representatives of Groups (10 mins. each) followed by discussions to crystallize a summary of solutions, conclusions and recommendations.
Groups 1A, 1B, 1C, 1D & 1E 0830 hrs - 1030 hrs
Tea / Coffee 1030 hrs - 1045 hrs
Group 2A, 2B, 2C, 2D & 2E 1045 hrs - 1315 hrs
Closing Remarks 1315 hrs - 1330 hrs
Lunch 1330 hrs
Conference Ends 1430 hrs
Sight Seeing / Tours / Golf 1430 hrs onwards

\*confirmation awaited
\*\*programme subject to change without notice

REGISTRATION FORM

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until these payments have been received.

To register by e-mail, please provide the same contact and details as shown below and send to : info@wfcfg.net. To book online, visit www.wfcfg.net

Family Name \_\_\_\_\_ Mr/ Mrs/ Miss/ Ms/ Dr/ Other \_\_\_\_\_
Forename (s) \_\_\_\_\_ Name to be used on Badge \_\_\_\_\_
Job title or present position \_\_\_\_\_ Company / Organisation \_\_\_\_\_
Mailing address for invoice \_\_\_\_\_ Post Code \_\_\_\_\_
Country \_\_\_\_\_
Tel No \_\_\_\_\_ Fax No \_\_\_\_\_
E-mail \_\_\_\_\_ Website \_\_\_\_\_

Mailing address for joining instructions (if different to invoice address above)

Please indicate if you have any particular dietary requirements:

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature \_\_\_\_\_ Date \_\_\_\_\_ (This booking is invalid without a signature)
Please tick  if you do not wish your details to be included in future mailing lists.

I am / my employer is a Member of the WCFCG Membership No : .....and entitled to the WCFCG Member's rate.

I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.

Full payment must be received before a place can be guaranteed.

Residential: Non Member: £ 595 Member: £ 535.50 Speaker Residential: £ 295.00
Spouse: £195

Non-Residential: Non Member : £ 295 Member : £ 250

There is surcharge of 10% for payments after 31 December 2005 and surcharge of another 10% for payments after 31 January 2006

TOTAL PAYMENT

The total amount may be paid by (please tick appropriate payment box):

Sterling Cheque or Draft payable on a bank in the UK, I enclose my remittance, made payable to World Council for Corporate

Governance, for £.....

Credit/ Charge card (Visa, Mastercard, Euro, Amex ONLY)

Bank transfer of \*£..... to HSBC Bank, 186, Baker Street, London NW1 5RU, SWIFT CODE: MIDLGB22

Account Name : World Council for Corporate Governance Account Number: 1133 8447 Sort Code: 40 04 26

Visa  Mastercard  Euro  Amex

Card Number

Start Date     Expiry Date     Security No :

Card Holder Name :

Full Address : Postal Code :

Please note that all payments made by Credit/ Charge card will be subject to the following surcharge : American Express: 3% of the total amount charged. All other cards : 2% of the total amount charged.

Credit/ Charge card holder's name and address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## GENERAL INFORMATION

Venue : Dom Pedro Golf 4 star Hotel, Vilamoura, Portugal  
Date : 16-18 February, 2006  
Language : English

**Hotel Accommodation:** This is mainly a residential conference. Limited accommodation has been reserved in 4 star Dom Pedro Golf Hotel to be booked on first come first served basis.

### Golf/Cruise/Sight Seeing Tours/Rejuvenation Therapies

Participants will have a range of programmes to choose from to make this conference a unique experience. Arrangements have been made for the participants to tee off for golf or go on a cruise or sight seeing tour on Sunday, 19 Feb. 2006. Holistic solutions for body, mind and soul in the form of rejuvenation therapies involving beauty enhancing massages, detox and panchakarma will be available throughout the conference. All those interested may please contact Robert at [robert@hiscox.org](mailto:robert@hiscox.org) for details.



### HOW TO REACH THE DOM PEDRO GOLF HOTEL

The nearest airport to the venue is FARO (Portugal). Several low cost airlines fly from major European airports to Faro. Vilamoura is 20 km away. Nestling in the picturesque Algarve coastline facing the mighty Atlantic Ocean Vilamoura boasts itself as Europe's finest ocean resort offering the best golfcourses and water sports. The resort is built around a magnificent 1000 berth marina, alongside which are preserved some Roman ruins that were unearthed during construction back in the 1960s.



## REGISTRATION

### Residential Delegates\*

Delegates Registration Fee – £595.00  
upto 31 December 2005  
(Includes 3 nights hotel accommodation and all meals)

### Speaker Registration

Speaker Registration Fee – £295.00  
upto 31 December 2005.  
(Includes 2 nights hotel accommodation and all meals)

### Spouse Registration

Spouse Registration Fee – £195.00 only.  
(Includes sharing of room and all meals)

### Note

- A surcharge of 10% applies on registrations paid after 31 December 2005 and further 10% after 31 January 2006.
- 10% discount available for WCFCG members and 10% discount for group participation (3 or more delegates from the same organisation).

### \*Registration Fee includes :

- Hotel accommodation for 3 nights i.e 16 – 18 February 2006
- Welcome Cocktail & Dinner on 16th February 2006
- Conference kit with set of Conference Proceedings and Souvenir Book
- All meals and refreshments during the congress
- Certificate of Participation

### Guidelines for Paper Presenters

All paper presenters are required to send their paper by e-mail to [info@wcfcg.net](mailto:info@wcfcg.net) or through courier with a CD/Floppy (soft copy). A brief CV of 50 to 75 words and passport size colour photograph are also required. Speaker guidelines are available on our website [www.wcfcg.net](http://www.wcfcg.net).

Last date for submission of abstracts is 31 December 2005 and for completed papers 25 January 2006

### Terms and Conditions

- Reservations are deemed confirmed only upon receipt of payment.
- VAT at the rate of 17.5% will be charged where applicable.
- No refund will be made for cancellations. Should you be unable to attend, you are welcome to send a representative.
- WCFCG reserves the right to postpone the event or amend the programme if necessary, and accepts no liability arising out of such changes.

### For further details, contact

#### World Council for Corporate Governance

1, Northumberland Avenue, Trafalgar Square, London, WC2N 5BW  
Tel: 44 207 872 5784 Fax: 44 207 723 6072  
E-mail: [info@wcfcg.net](mailto:info@wcfcg.net) Website : [www.wcfcg.net](http://www.wcfcg.net)

#### Centre for Social Responsibility

IOD House, M-64 Greater Kailash II , New Delhi, India - 110 048  
Tel: 011-41636294/41636716/17 Mobile: 9811135151  
Fax: 91-11-29217475/41636292, E-mail: [iod@vsnl.com](mailto:iod@vsnl.com)

