

# MAKING CORPORATE GOVERNANCE WORK FOR YOU

## Maximising Effectiveness of Company Boards

### One day Workshop by

**Dr Madhav Mehra**

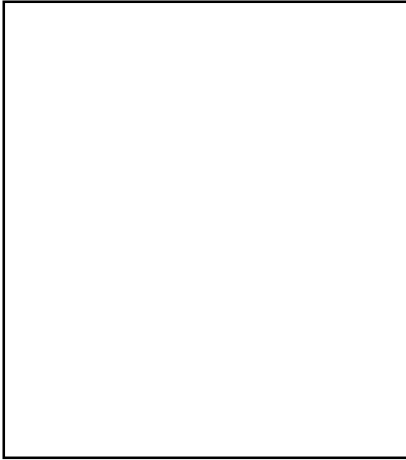
*President*

*World Council For Corporate Governance*

### The Corporate Guru speaks

- Corporate collapses and corporate frauds have once again brought into sharp focus, the crucial importance of corporate governance in creation of wealth.
- Company boards are facing increased scrutiny from customer, employees and local committees.
- Governance says that shareholders should get most benefits and does not care about employees who dedicate their lives for the corporation is not governance but corporate greed.
- The Centrality of Corporate governance lies in its emphasis on transparency. It is far easier to say but most difficult to implement.

Dr. Madhav Mehra



**Dr Madhav Mehra**  
*President*  
*World Council For Corporate Governance*

***What it is all about***

Rarely has there been an issue so vital to the long term corporate survival as the accountability and effectiveness of Corporate Boards. The world has lost hundreds of billion of dollars during the past 12 months through corporate collapses owing to poor corporate governance practices. There has never been a better time to focus on the crucial issue of maximizing effectiveness of company boards.

Corporations are no longer sheer economic entities. These are instruments of national economic and social transformation. Corporates are power houses that generate employment, provide education and health care and give sustenance to the society. Good governance of corporate is a source of competitive advantage and critical to economic and social performance. Good Corporate governance benefits everyone. It ensures sustained and shared growth – sustained in that it withstands economic shock. Shared in that it delivers benefit to all of society. Poverty persists because benefits of growth are distributed unevenly and poor governance initiates growths potential impart on poverty alleviation. Sound corporate governance is important not only to attract foreign capital but also to tap domestic capital by broadening and deepening the local capital markets.



***Contents***

Given the divergent demands of stakeholders and pressures on director's time, boards face fundamental problems with regard to focus. Maximizing Board Effectiveness analyses the board's key responsibilities and identifies critical areas of accountability including:

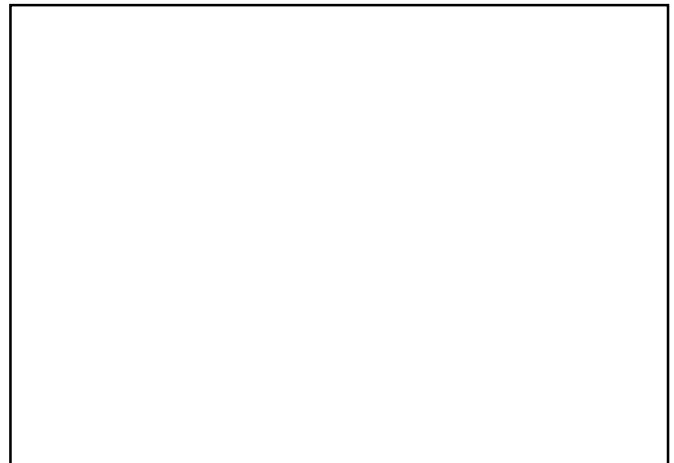
- Developing executive talent
- Preventing and managing crises
- Resource procurement
- Succession planning.

***The attributes of a high-performance board***

The emphasis is on tangible steps that directors can implement in their own boardrooms. Using guest presentations, case studies and group discussions, you will explore the attributes of high-performance boards.

You will develop your understanding of the mix of talent and governance practices necessary to build influential boards as well as the leadership roles that facilitate an effective governance process.

This high-level, hands-on programme will examine the principle and practices you need to adopt to enable you to govern more successfully and to produce superior performance.



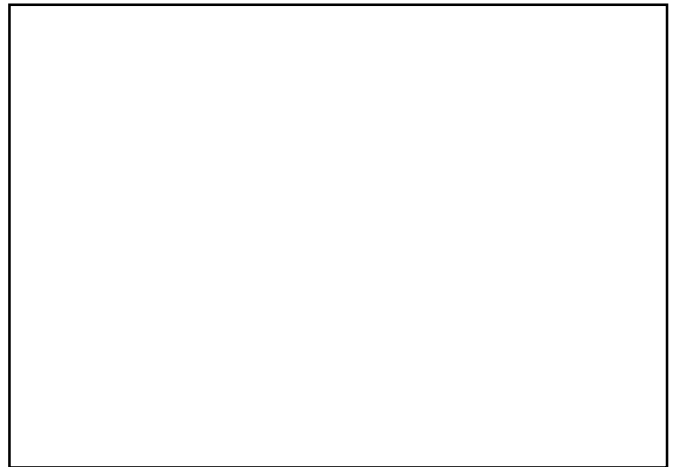
### **Topics will include:**

1. The demanding world of corporate boards: preparing for the challenge
2. Latest trends in governance practices
3. Board leadership roles
4. The critical activities of the board
5. Resources necessary for a high performance board
6. The information needed for a truly effective board
7. Evaluation and rewarding the Board and the CEO
8. Boardroom compensation and rewards
9. Becoming an effective director
10. Selecting the best directors for your board room
11. Meeting practices that enhance board leadership
12. Accountability challenges

### **What Would You Learn?**

By attending this programme you will:

- gain insight into the best practices of boardroom.
- discuss the fundamentals of building an independent and accountable board
- learn how to design and construct effective boardroom and CEO performance evaluations
- appreciate the information that boards need to be truly effective
- enhance the strategic and networking roles of the board
- explore leadership-sharing issues and areas of potential conflict with the CEO
- identify areas of responsibility that leverage a board's strengths
- examine ways to maximize board time, knowledge and resources
- prepare themselves to face a series of new governance challenges.



### **Faculty**

Dr. Madhav Mehra is a rare futurist thinker and management visionary who excels in both: an exceptional ability to analyse the forces of change and apply it to achieve economic social transformation. Apart from being the President, World Council For Corporate Governance and World Environment Foundation and Chairman of World Quality Council, he also heads enterprises in 3 continents, and is regarded as one of the most influential management visionaries in the world. Because of his hard nosed down to earth practical approach to value creation enhancement, he is one of the most sought after international trainer and consultant on transformation. UK's 'Business Eye' has called him the "greatest networker" and Economic Times has called him a "Guru of Substance". Dr Madhav Mehra has an amazing sense of timeliness and his analysis is superb.

Dr. Mehra holds a doctorate in 'Management by Objectives' from UK's Council of National and Academic Awards. He gave up a top government job to devote, full time to his mission "to empower people and organisations to achieve quality goals through training".

As head of several leading edge international outfits and consultant/trainer to several Fortune 500 companies, Dr Madhav Mehra is at the forefront of economic and social changes driving in the new economy. His insight into the future will open your eyes to the new ways of doing business and help you reinvent your corporation.



## Registration Form

	New Delhi	Kolkata	Bangalore	Mumbai
Date	23 <sup>rd</sup> Dec 02	3 <sup>rd</sup> Jan 03	4 <sup>th</sup> Jan 03	6 <sup>th</sup> Jan 03
Venue	Le Meridian	Hyatt Regency	Windsor Manor	Oberoi Tower
Fee(Rs.)	6,500/-	6,500/-	6,500/-	6,500/-

Timings : 0930 hrs to 1700 hrs.

- **Registration** on First come first serve basis, contact the regional centers of Centre for Corporate Governance for more information. On the spot registrations subject to availability of seats
- Discount of 15% registering by 30<sup>th</sup> November, 2002  
Discount of 10% registering by 15<sup>th</sup> December, 2002
- Corporate Registrations :-  
Two Individuals avail discount of 15%.  
Three Individuals avail discount of 20% or 4<sup>th</sup> individual free.
- For Educational Institutions/Universities : Rs 2000.

(Please fill in the following details, attach your Cheque/Demand Draft and mail to reach us at the earliest).

Name : \_\_\_\_\_

Name of the Organization : \_\_\_\_\_

Address : \_\_\_\_\_

Designation : \_\_\_\_\_

Tel : \_\_\_\_\_

Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_

I will attend the workshop in \_\_\_\_\_ City.

Are you a member of IOD/CFGC? Yes No

If Yes, Membership No.

Enclosed is a cheque/Demand draft for Rs..... as delegate(s) fee in favour of "Institute of Directors" payable at New Delhi.

Signature :

Date :

### For Registration Contact



#### New Delhi

M-64, Greater Kailash II, New Delhi - 110 048  
Ph : 8636294, 8636716/17 Mob : 9811135151  
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E-mail: biod@giasbg01.vsnl.net.in

#### Kolkata

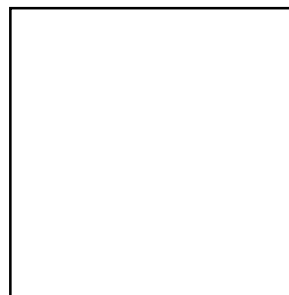
15, Stephen Court, 18-A, Park Street, Calcutta-700071  
Tel: 91-33-2291602, 2293049 Fax: 2290647  
E-mail: qualitycal@hotmail.com

#### Mumbai

No.1, Anand Building 137-A, Azad Road, Vile Parle (E), Mumbai-400057  
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E-mail: qmibom@bom4.vsnl.net.in

*"The need for transparency and corporate governance in every aspect of life is even more important today".*

Lord Swraj Paul



**Lord Swraj Paul,**

Chairman, Caparo Group of Companies (UK) & Chairman,  
World Council For Corporate Governance.

### WHAT PARTICIPANTS' SAY

- "*Dr. Mehra has an amazing insight into the forces driving the change and his analysis of the complex subject of corporate governance is superb*".  
Graham Harrison, Premier Capital
- "*Dr. Mehra challenges traditional assumption of governance and shows the way how business is to be conducted in the future*".  
Jackie Neville, CEO, Hambro Stellar Corp.
- "*A Seminar that causes you to rethink the next round of changes that will drive the market*".  
Roger Shapiro, CEO, Strategic Healthcare.
- "*A compelling seminar to learn about the power of collaborative governance*".  
M Shaheen, CEO, Rubicon Consultants
- "*A holistic view of the new economic order. I found Dr Mehra's vision of the future most captivating*".  
Eileen Shepherd, Vice President, Bank One
- "*Profound and pragmatic tips*".  
Peter Steine, CEO, Steine & Partner
- "*Brilliant insight into forces that are reshaping your business*".  
Tom Uldrich, Vice President, Kemp Associates
- "*A fantastic course to attend*".  
Manoj Kumar, MD, Fleet Management Ltd.
- "*Very futuristic and relevant*".  
S B Bannerjee, Vice President, Siemens Ltd.
- "*Nothing less than a revolution in business approach to corporate governance*".  
Jack Hart, Barclays Bank Plc.
- "*Never before has so much been packed in a one day seminar*".  
James Symore, British Airways
- "*Very futuristic. I have cherished every bit of it.*"  
Sanjiv Karaya, CEO, Info Technologies.