

9th International Conference on Corporate Governance

18-19 September 2008 London



Making Capital Markets Work Through Corporate Governance

Call for papers

www.wcfcg.net



Foundation for
Good Governance





“Capital markets are instruments of national economic transformation. Our greatest challenge is to make markets transparent and accountable to ensure globalization works for everyone”

Ola Ullsten

Former Prime Minister of Sweden
& Chairman, World Council for Corporate Governance

Invitation

Dear All,

As recession moves from Wall Street to main street it is time to question the role of capital markets. Are they performing the role they were designed to? Stock markets are known to be the best human innovation for wealth creation? Can they do it equitably? Can we make them more transparent? Can markets work for inclusive growth? Can they work for triple bottomline benefits? Can we reduce their volatility? Can they usher a low carbon world? These are some of the questions to be addressed at our next International Conference on Corporate Governance in London. Details are on our website www.wcfcg.net.

I am certain, you can make a significant difference to this important debate. I have, therefore, pleasure in inviting you to take part in the 9th International Conference on Corporate Governance on 18 - 19 September 2008 in London, so together we can move corporate governance to the next level. The theme of the conference is "Making Capital Markets Work Through Corporate Governance".

In keeping with this strong solution oriented focus, this year's conference follows a format to allow, indeed to encourage, participants to contribute in a choice of different ways.

There are a number of ways you could contribute: according to your needs and preference. These include:

- Submitting a paper or case study
- Organising a session on a topic of your choice from the list below
- Writing down the proceedings of a working group
- Supporting the conference as a sponsor
- Promoting the conference among your contacts as a partner

The uniqueness of this International Conference on Corporate Governance stems from the fact that it is not just an opportunity for sharing the latest on corporate governance but also networking with diverse minds and integrating perspectives and practices from some 30 countries across all continents.

There will be business leaders, senior policy makers, regulators, eminent jurists, academics, auditors, financial analysts, bankers and reputational agents. Conference aims to tap the rich tapestry of their experience to enrich governance thinking and practice. It's object is to develop practically workable guidelines that stock exchanges, bankers, financial markets and regulators can follow.

I look forward to welcoming you at the conference.

Yours faithfully

Ola Ullsten



THEME

Making Capital Markets Work Through Corporate Governance

CONFERENCE OBJECTIVES

- Restoring trust in the capital markets;
- Reducing volatility of the stock markets;
- Making markets competitive, sustainable and accountable;
- Unleashing the power of markets for inclusive growth;
- Making markets an instrument of triple bottomline growth;

SUB-THEMES & TOPICS

- How to make markets transparent & accountable?
- How to make markets responsible and equitable?
- Making markets work for retail investors;
- Empowering the minority shareholders through Clause 49;
- Striking a balance between under-regulation & over-regulation;
- Can “Comply & Explain” work in an opaque capital market?
- Investor protection & training;
- Mergers, Acquisitions and IPOs;
- Cartels, Monopolies and insider trading;
- Can markets alleviate poverty & usher a low carbon world?
- Making markets work for shared prosperity & inclusive growth;
- Global integration of capital markets – One world, one market;
- Role of private equity & hedge funds;
- Factoring environmental impact in asset pricing & balance sheets;
- Role of IFRS in harmonizing accounting & integrating capital markets globally;
- Executive compensation and stock options.
- Regulation of DVRs & Derivatives

WHO WOULD BENEFIT

Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, risk analysts, financial consultants, academics; policy makers, government officials; jurists & legislators and all stakeholders interested in the well-being of corporations & society at large.

CONFERENCE STRUCTURE

In keeping with strongly solution-oriented focus, this year's conference follows a format to allow, indeed to encourage, participants to contribute in a choice of different ways. Working groups will be established to address key questions.

The findings of each group will be presented and distilled into a volume of conference proceedings to be distributed among relevant institutions and marketed as the definitive text – with recommendations and guidelines – at the leading edge of global corporate governance thinking. All contributors will receive due acknowledgement in this prestigious volume which goes alongside the published papers. In this way participants will take away from the conference new perspectives and practical guidelines for driving markets towards shared prosperity and usher a sustainable low carbon world.

GOLDEN PEACOCK GLOBAL AWARD FOR CORPORATE GOVERNANCE

The Golden Peacock Global Award for Corporate Governance was instituted by the World Council for Corporate Governance in January 2001 to foster competitiveness among businesses to improve the quality of corporate governance. The selection process involves a two tier evaluation. The first evaluation is done by a team of independent assessors based on points for each criteria. The final decision is taken by a jury comprising persons of eminence headed by Dr Ola Ullsten, former Prime Minister of Sweden. Previous winners include Pfizer (USA), Coca-Cola (USA), Infosys (India), Scottish Power (UK) and BT (UK) and BHP Billiton (UK). Applications must reach the Golden Peacock Awards Secretariat at 1 Northumberland Avenue, Trafalgar Square, London, WC2N 5BW, Tel: +44 207 872 5784 Fax: +44 207 723 6072 E-mail: info@wccg.net by 10th August 2008. The award guidelines and application forms can be downloaded from www.goldenpeacockawards.com. Awards will be presented at the 9th International Conference on Corporate Governance.

LAST DATE FOR COMPLETED APPLICATION 10 AUGUST 2008

OUTLINE PROGRAMME*

THURSDAY, 18 SEPTEMBER 2008

0830 -0930	Registration
Plenary 1 0930 -1100	Opening Session
1100 – 1130	Tea
Plenary 2 1130 – 1300	Keynote Session: “Strengthening Capital Markets Through Corporate Governance”
1300 – 1400	Lunch and networking
Plenary 3 1400 – 1530	Panel Discussion
1530 –1600	Tea
Plenary 4 1600 –1745	Panel Discussion
1745 onward	Networking break
1900-2100	Golden Peacock Global Award for Excellence in Corporate Governance — Presentation & Dinner

FRIDAY, 19 SEPTEMBER 2008

0830 –1000	Working Session 1
1000 –1015	Tea
1015 –1315	Working Session 2
	Working Session 3
1315 –1415	Networking Lunch
1415 –1505	Presentations of case studies from Golden Peacock Global Award winners in Corporate Governance
1505 –1530	Tea
1530 –1715	Presentations by representative of discussion groups followed by discussions to crystallize a summary/of solutions, conclusions and recommendations.
1715-1730	Closing Remarks

TAPPING BUSINESS OPPORTUNITY

ICCG is an unparalleled, opportunity to project and profile your company's commitment to Corporate Governance as also its products and services. The event will be attended by eminent business leaders making hundreds of millions of dollars worth of purchasing decisions and opinion makers from across the world. Here is your chance to advertise your products and services and project your commitment to society and build your brand.

SPONSORSHIP OF THE CONFERENCE

Platinum Sponsor £ 7500	Gold Sponsor £ 5000
Silver Sponsor £ 3000	Bronze Sponsor £ 2000

GENERAL INFORMATION

Venue : London
Date : 18-19 September, 2008
Timings : 0900 to 1800 hrs
Language : English

Hotel Accommodation: Limited accommodation has been reserved to be booked on first come first served basis.

REGISTRATION FEE

Non Residential

Delegate registration fee £425.00 upto 31st July 2008.

Residential Delegates

Registration Fee – £675.00 upto 31st July 2008 (Includes two nights Hotel Accommodation with transfer from/to the airport)

- A surcharge of 10% applies after 31 July 2008 and further 10% after 31 August 2008.
- 10% discount available for WCFCG/CFCG members and 10% discount for group participation (3 or more delegates from the same organisation).

Speaker Registration :

50% discount for Paper Presenters on non-residential registration fee.

Registration Fee includes :

- Welcome Cocktails & Dinner on 18th September 2008
- Conference kit with a comprehensive set of Conference Proceedings
- All meals and refreshments during the conference
- Certificate of Participation

Last date for submission of abstracts is 15th July 2008. All abstracts must be accompanied by 50 word CV alongwith Passport size photo. All abstracts must be e-mailed to sushil@iodonline.com. Speaker guidelines are available on our website www.wcfcg.net.

Terms and Conditions

- Reservations are deemed confirmed only upon receipt of payment.
- VAT at the rate of 17.5% will be charged where applicable.
- No refund will be made for cancellation after the booking. Should you be unable to attend you are welcome to send a representative.
- WCFCG reserves the right to postpone the event or amend the programme if necessary and accepts no liability arising out of such changes.

REGISTRATION FORM

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until these payments have been received.

To register by e-mail, please provide the same contact and details as shown below and send to : info@wcfcg.net. To book online, visit www.wcfcg.net

Family Name _____ Mr/ Mrs/ Miss/ Ms/ Dr/ Other _____
 Forename (s) _____ Name to be used on Badge _____
 Job title or present position _____
 Company / Organisation _____
 Mailing address for invoice _____
 Post Code _____ Country _____
 Tel No _____ Fax No _____ E-mail _____
 website _____

Mailing address for joining instructions (if different to invoice address above)

Please indicate if you have any particular dietary requirements:

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature _____

Date _____ (This booking is invalid without a signature)

Please tick if you do not wish your details to be included in future mailing lists.

Please tick appropriate box :




- I am / my employer is a Member of the WCFCG [Membership No :] and entitled to the WCFCG Member's rate.
- I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.
- I am not a Member, do not wish to join the WCFCG and I am therefore paying the Non-Member's rate for the Conference.

Full payment must be received before a place can be guaranteed.
 Non-Residential:
 Non Member : £ 425 Member : £ 382.50 Residential : Non-Member : £ 675 Member : £ 632.50

There is a surcharge of 10% for payments after 31 July 2008 and a surcharge of further 10% for payments after 31 August 2008.

TOTAL PAYMENT

The total amount may be paid by (please tick appropriate payment box):
 Sterling Cheque or Draft payable on a bank in the UK, made payable to World Council for Corporate Governance, for £..... Bank transfer of £.....
 to HSBC Bank, 186, Baker Street, London NW1 5RU, SWIFT CODE: MIDLGB22
 Account Name : World Council for Corporate Governance Account Number: 1133 8447 Sort Code: 40 04 26, IBAN:GB05MIDL40042611338447

Credit/ Charge card (Visa, Mastercard, Euro)
 Visa  Mastercard  Euro 
 Card Number
 Start Date / Expiry Date / Security No :
 Card Holder Name : _____
 Credit Card Billing Address : _____
 Postal Code : _____

Please note that all payments made by Credit/ Charge card will be subject to the surcharge which is 2% of the total amount charged.

Signature _____ Date _____

World Council for Corporate Governance
 1 Northumberland Avenue, Trafalgar Square,
 London, WC2N 5BW
 Tel: +44 207 872 5784
 Fax: +44 207 723 6072
 E-mail: info@wcfcg.net
 Website : www.wcfcg.net

Centre for Social Responsibility
 IOD House, M-64 Greater Kailash II
 New Delhi, India - 110 048
 Tel: 011-41636294/51636716/17
 Mobile: 9811135151
 Fax: 91-11-29217475/41636292
 E-mail: info@iodonline.com