

15-17 February 2008

3rd Global Conference on Social Responsibility

Dom Pedro Golf Hotel, Vilamoura (Portugal)

Growth Models to Combat Climate Change and Alleviate Poverty



WORLD COUNCIL
FOR CORPORATE
GOVERNANCE





"Combating climate change is corporation's upper most social responsibility."



"Climate change will shape the future of business as never before. It will power unprecedented growth through new business models based on low carbon, dematerialised growth that emphasises the human experience rather than acquisition."

Dr Madhav Mehra
President, World Council For Corporate Governance

Dear All

3rd Global Conference on Social Responsibility – Vilamoura III

The World Council for Corporate Governance aims to develop a model of corporate governance that puts climate change, poverty alleviation and social inclusion at the heart of business agenda in a holistic manner. The deliberations of the 8th International Conference on Corporate Governance held in London in September 2007 revealed that companies that integrated social and environmental issues into their business goals created greater wealth for their shareholders. This model is still a work in progress. It will be deliberated at the 3rd Global Conference on Social Responsibility in Vilamoura (Portugal) scheduled from 15-17th Feb 2008. The theme of the conference is "Growth models to combat climate change & alleviate poverty". Details of sub-themes and topics are on our website www.wcfcg.net.

We believe that progress on action in combating climate change has been woefully slow due to the fear that this would mean retardation of economic development. 80% of the world's poor who aspire to share the prosperity promised by globalization are unwilling to buy into it even when they know that its consequences will be revisited upon them with greater severity. Yet, if we allow the consumerist, acquisitional model of development, our mission to bridge the inequalities could become an environmental nightmare. The saving grace of poverty is that the ecological footprint of poor nations is less than one twelfth of the developed ones.

The challenge lies in developing policy instruments that can turn the impending catastrophe into an opportunity for change and innovation of business models and make them compatible with environmental resurgence, CO2 reduction and poverty alleviation. This means a model of growth determined not by proliferation of products but quality of emotional experience, a model based on renewable energy, solar power, wind energy and biofuels that can have a transformational effect on the lives of people in rural areas.

We think you can make a significant contribution to the proceedings by

- i. Partnering with WCFCG to promote its agenda
- ii. Supporting the conference as a sponsor
- iii. Submitting a paper or case study of your experiences
- iv. Establishing a working group of your choice
- v. Help us write proceedings / recommendations

If you cannot attend due to a pre commitment you are welcome to send a representative.

I look forward to welcoming you at the event.

Yours sincerely,

Ola Ullsten
Former Prime Minister of Sweden and
Chairman, World Council for Corporate Governance

THEME: GROWTH MODELS TO COMBAT CLIMATE CHANGE & ALLEVIATE POVERTY

CONFERENCE OBJECTIVES

- Developing a holistic model for combating climate change, alleviating poverty, bridging inequalities and creating a sustainable wealth for shareholders
- Creating business models that create wealth by regenerating environment, reducing carbon footprint and empowering the poor and moving economy to conservationist model
- Turning climate change into an opportunity for business innovation and social change

SUBTHEMES AND TOPICS

- Moving from the acquisitional to experiential model of growth, uncluttering environment and reducing carbon footprint.
- Enhancing enjoyment of human experience by doing rather than having
- Opting for minimalist lifestyles for a dematerialised world
- Pricing natural capital in the balance sheet
- Using technological innovation to enhance the productivity of the natural capital
- Adopting zero waste and closed loop models of living and producing
- Turning to renewables for empowerment of the poor and combating climate change
- Market driven strategies for reducing carbon emissions
- Power of innovation and the ennobling effect of markets
- Climate change, food and energy security
- Eco-innovation, the edge of a new frontier
- PROACTIVATE – a holistic model for combating climate change and creating equitable growth
- Climate change – the role of media
- Climate Change - the power of communication
- Climate change & Eco-innovation – the edge of a new frontier
- Climate change - the power of execution
- Turning waste into wealth
- Power of biofuels in transformation of rural areas
- Role of good governance in making markets work
- Moving from Income tax to environment tax
- Moving from national governance to global governance
- Legal and statutory framework for combating climate change

OUTLINE PROGRAMME

First Day: Friday, 15 February 2008

1700 hrs onwards	Registration
1800-2000 hrs	Plenary 1: Opening Ceremony and Presentation of Golden Peacock Global Award for Corporate Social Responsibility
2000-2130 hrs	Welcome Cocktail and Congress Banquet

Second Day: Saturday, 16 February 2008

0900-1100 hrs	Plenary 2: Keynote Session
1100-1115 hrs	Tea/Coffee
1115-1300 hrs	Concurrent Special Interest Workshops A and B
1300-1345 hrs	networking Lunch
1345-1530 hrs	Concurrent Special Interest Workshops C and D
1530-1545 hrs	Tea/Coffee
1545-1730 hrs	Concurrent Special Interest Workshops E and F
1730-1930 hrs	Networking Break
1930-2030 hrs	Dinner

Third Day: Sunday 17 February 2008

0900-1100 hrs	Presentations by group leaders of workshops A, B, C & D
1100-1115 hrs	Tea/Coffee
1115-1215 hrs	Presentations by group leaders of workshops E & F
1215-1315 hrs	Plenary 3: Panel discussion for summary of recommendations
1315-1330 hrs	Plenary 4: Closing Remarks
1330 hrs	Final Networking Lunch

WHO WOULD BENEFIT

- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance
- All stakeholders interested in preservation of the environment and nature, the well-being of society, creating profits and improving the quality of life

GOLDEN PEACOCK GLOBAL AWARD FOR CORPORATE SOCIAL RESPONSIBILITY (CSR)

The Golden Peacock Global Award was instituted by the World Council for Corporate Governance, UK in January 2001, to foster competitiveness among businesses worldwide to improve the quality of corporate social responsibility. The selection is an elaborate process done by a team of independent assessors. The short listed finalists applicants are then submitted to a jury of eminent people known for their independence and impartiality. Awards will be presented during the opening session on 15 February 2008 at 6.00 PM, in Hotel Dom Pedro, Vilamoura, Portugal.

LAST DATE FOR COMPLETED APPLICATIONS 15 JANUARY 2008

The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com

GENERAL INFORMATION

Venue : Dom Pedro Golf 4 star Hotel, Vilamoura, Portugal
Date : 15-17 February, 2008
Language : English

Hotel Accommodation: This is a residential conference. Limited accommodation has been reserved in 4 star Dom Pedro Golf Hotel to be booked on first come first served basis.

REGISTRATION

Residential Delegates

Delegates Registration Fee – £650.00 upto 31 December 2007 (Includes 2 nights hotel accommodation and all meals)

Speaker Registration

Speaker Registration Fee – £325.00 upto 31 December 2007. (Includes 2 nights hotel accommodation and all meals)

Spouse Registration

Spouse Registration Fee – £195.00 only. (Includes sharing of room and all meals)

Note

- A surcharge of 10% applies on registrations paid after 31 December 2007 and further 10% after 31 January 2008.
- 10% discount available for WCFCG members and 10% discount for group participation (3 or more delegates from the same organisation).

Registration Fee includes :

- Hotel accommodation for 2 nights i.e 15 and 16 February 2008
- Welcome Cocktail & Dinner on 15 February 2008
- Conference kit with set of Conference Proceedings and Souvenir Book
- All meals and refreshments during the congress
- Certificate of Participation

Guidelines for Paper Presenters

All paper presenters are required to send their paper by e-mail to info@wcfcg.net or through courier with a CD (soft copy). A brief CV of 50 to 75 words and passport size colour photograph are also required. Speaker guidelines are available on our website www.wcfcg.net.

Last date for submission of abstracts is 15 November 2007 and for completed papers 15 December 2007

Terms and Conditions

- Reservations are deemed confirmed only on receipt of payment.
- VAT at the rate of 17.5% will be charged where applicable.
- No refund will be made for cancellations. Should you be unable to attend, you are welcome to send a representative.
- WCFCG reserves the right to postpone the event or amend the programme if necessary, and accepts no liability arising out of such changes.

MARKETING OPTIONS

Marketing options in the International Conference offer a unique opportunity to project your company's commitment to Corporate Social Responsibility. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your innovations to help the poor and your products and services for environment protection, create awareness of commitment to environment and social causes and build your company's brand image.

ADVERTISING IN CONFERENCE SOUVENIR BOOK

A Conference Souvenir book will be released on the Inaugural Day (15th February 2008) of the Conference along with the Conference Proceedings. These will be distributed to all delegates, our members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, quality organisations, standards institutions etc. worldwide. The advertisement tariffs are as under:

Size + Place	Colour	B/W
	£	£
Back Cover	1000	-
Inside Front/Back Cover	800	-
Full Page	700	500
Half Page	500	300

REGISTRATION FORM

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until these payments have been received.

Only one delegate should register with this form. Further forms are available from www.wcfcg.net or photocopies of this one may be used.

To register by e-mail, please send the same details as shown below to info@wcfcg.net. To book online, visit www.wcfcg.net

Family Name _____ Mr/ Mrs/ Miss/ Ms/ Dr/ Other _____

Forename (s) _____ Name to be used on the badge _____

Job title or present position _____ Company / Organisation _____

Mailing address for invoice _____ Post Code _____

Country _____ Tel No _____ Fax No _____ E-mail _____

Mailing address for joining instructions [if different from above] _____

_____ Please indicate if you have any particular dietary requirements: _____

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature _____ Date _____ (This booking is invalid without a signature)

Please tick if you do not wish your details to be included in future mailing lists.

Please tick appropriate box : I am / my employer is a Member of the WCFC and entitled to the WCFCG Member's rate. Membership No :

I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.

I am not a Member, do not wish to join the WCFCG and I am therefore paying the Non-Member's rate for the Conference.

Full payment must be received before a place can be guaranteed.

Residential: Non Member : £ 650 Member : £ 585 Speaker : £325 Spouse: £220 **Non-Residential:** Non Member : £ 325 Member : £ 275 Speaker: £ 220

TOTAL PAYMENT


The total amount may be paid by (please tick appropriate payment box):

Sterling Cheque or Draft payable on a bank in the UK, made payable to World Council for Corporate Governance, for £.....

Credit/ Charge card (Visa, Mastercard, Euro, Amex ONLY)

Bank transfer of *£.....to HSBC Bank, 186, Baker Street, London NW1 5RU, **BIC: MIDLGB2114R, SWIFT CODE: MIDLGB22**

Account Name : World Council for Corporate Governance IBAN: GB05MIDL40042611338447 Sort Code: 40 04 26

Visa  Mastercard  Euro 

Card Number Start Date Expiry Date Security No :

Card Holder Name : _____ Credit Card Billing Address : _____

_____ Postal Code : _____

Please note that all payments made by Credit/ Charge card will be subject to 2% fee.

Signature _____ Date _____

HOW TO GET THERE [DOM PEDRO GOLF HOTEL]

The nearest airport to the venue is FARO (Portugal).

Several low cost airlines fly from major European airports to Faro.

Vilamoura is 20 km away.



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