

PRESS RELEASE

**Coca Cola the winner of this year's
Golden Peacock Award for CSR Reporting**

With 46 top global entities competing in the final list for this year's Golden Peacock Award for CSR Reporting, the choice was extremely difficult. But Coca Cola entry showed it was firing on all cylinders displaying exemplary focus on corporate responsibility, stakeholder engagement, ethical management, controlling CO2 emissions and environment management.

Coca Cola Enterprises will be recognised as the global winner of the Golden Peacock Award at the award ceremony in London on 19 Sept 2008 in the presence of corporate governance experts and business leaders, academics, jurists and financial analysts from 30 countries participating in the 9th International Conference on Corporate Governance.

Golden Peacock Awards secretariat receives hundreds of entries year which are assessed by award examiners. An Expert Review Committee comprising members from different industry sectors assesses all short-listed applications based on an exhaustive set of parameters as mentioned in the prescribed guidelines on a total score card of 1000 marks. The applicants scoring the highest among each of the respective categories are finally recommended to the Jury. Coca Cola Enterprises were declared the overall winner.

Golden Peacock Awards jury includes Mr Ola Ullsten, former prime minister of Sweden, Mr Ruud Lubbers, former prime minister of Netherlands, Baroness Flather of UK's House of Lords, Vivien Beaufort, Academic Director Essec Business School, France and James McHugh former Managing Director British Gas.

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