

Global Conference on Social Responsibility

15-17 February 2007, Dom Pedro Golf Resort, Vilamoura, Portugal

Theme

CSR Plus - Strategies that Enrich the Poor and Build Corporate Brands

Language: English

PROGRAMME*

Thursday, February 15, 2007

Registration		1600 hrs onwards
Session 1		1800 – 2200 hrs
Opening Ceremony		
Welcome Reception	1800 – 1830 hrs	
Welcome Address	1830 – 1836 hrs	Ola Ullsten , Former Prime Minister of Sweden
Theme Address	1836 – 1850 hrs	Dr Madhav Mehra , President, World Council for Corporate Governance
Opening Address	1850 – 1910 hrs	Baroness Amos , Leader of the House of Lords, UK
Keynote Addresses	1910 – 1950 hrs	Ruud Lubbers , former Prime Minister of Netherlands Yogi Deveshwar , Chairman ITC
Special Address	1950 – 2000 hrs	Niels Christiansen , Vice President Nestlé SA, Switzerland
Chief Guest's Address	2000 – 2015 hrs	Manuel Pinho , Minister for Economy & Innovation, Portugal
Banquet Dinner		2015 – 2200 hrs

Second Day: Friday, February 16, 2007

Session 2		0900 hrs – 1000 hrs
Keynote Session		
CSR Plus – Strategies that Enrich the Poor and Build Corporate Brands		
	Chairman	Nilima Mitra , India's Ambassador to Portugal
	Keynote Addresses	Ola Ullsten , Former Prime Minister of Sweden Kurt Hoffman , Director of the Shell Foundation
Tea / Coffee		1000 – 1015 hrs
Plenary Session 3		1015 – 1145 hrs
	Subject	Global Challenge of Poverty and Attrition of Natural Environment
	Chairman	Mr. Fernando Medina , The Secretary of State for Employment, Portugal
	Keynote Speaker	Sir John Kaputin , Secretary General, African, Caribbean and Pacific Group of States (ACP Group) Dr Olivier Giscard d'Estaing , Founder and Chairman INSEAD, France Helen Ball , RSPCA, UK Kavilash Chawla , Principal, Nur Advisors LLC, USA

Plenary Session 4**1145 – 1315 hrs**

Subject **Collaborating as a Strategy to Alleviate Poverty and Upgrade Environment**

Chairman **Mr. Jose Proenca**, General Manager, Social Security, Portugal
Alec McGivan, Head of Corporate Responsibility, BBC
Dr Cobus de Swardt, Global Programmes Director Transparency Int.
Prof. Eva T. Thorne, Meyer and Walter Jaffe Assistant Professor of Politics, Brandeis University
Habiba Al Marashi, Chairperson, Emirates Environmental Group, Dubai, United Arab Emirates

Lunch**1315 – 1415 hrs****Concurrent Special Interest Workshops****1415 – 1545 hrs****Concurrent Session 3A**

Subject **Building Corporate Brands by Making a Difference**

Speakers **Janet Blake**, Head of Global CSR, BT Plc (British Telecom)
Joaquim Croca, Corporate Responsibility Executive, Vodafone Group UK
Jose Manuel Velasco, Director Cultural Assets, Union Fenosa, Spain
Dr Steffen Hermann, TNS Infratest, Germany

1415 – 1545 hrs**Concurrent Session 3B**

Subject **Making Markets Work for the Poor**

Speakers **Dr Shona Grant**, Director, World Business Council for Sustainable Development
Kaori Taketani, Nikkei Research Inc, Japan
Rita Almeida Dias, Triple Value & Impactus, Portugal
Sofia Santos, Partner of Sustentare, Portugal
Burcu Tuncer, Project Manager, UNEP/ Wuppertal Institute Collaborating Centre on Sustainable Consumption and Production, Germany

Concurrent Session 3C

Subject **Embedding CSR into the Business**

Speakers **K. G. Ramanathan**, Advisor, Reliance Industries, India
Nina Mapili, Southern Africa Initiative of German Business
Dr. Manu N Kulkarni, Member, Prime Minister's National Commission on Population, Government of India
Lehmbur Singh, Executive Director ONGC, India

Tea/Coffee**1545 – 1600 hrs****Concurrent Special Interest Workshops****1600 - 1730 hrs****Concurrent Session 4A**

Subject **Empowerment of the Poor**

Speakers **Niels Christiansen**, Vice President of Public Affairs, Nestlé, Switzerland
Carlo Tortoro-Brayda, Executive Director, Alchemy World
Henry Onaga, Managing Director, CELLCOM, Nigeria
Chris Ogbalu, Executive Director, CELLCOM, Nigeria
Yashashree Gurjar, Head Corporate Social Responsibility Ballarpur Industries Ltd
Esther Trujillo Jimenez, Corporate Responsibility Manager, Telefónica

