



Global Conference on Social Responsibility

16-18 February 2006, Dom Pedro Golf Hotel, Vilamoura, Portugal

Theme

The Role of Business in Alleviating Poverty Practical Steps to Benefit the Poor and Raise Profits

Language: English

PROGRAMME*

Thursday, February 16, 2006

Welcome Registration			1600 hrs onwards
Opening Ceremony & Presentation of Golden Peacock Global Awards for Corporate Social Responsibility			1800 – 2010 hrs
Introduction	1800 – 1805 hrs	Robert Hiscox , Executive Director, WCFCG	
Welcome Address	1805 – 1815 hrs	Francisco Pinto Balsemao , Former Prime Minister, Portugal	
Theme Address	1815 – 1830 hrs	Dr Madhav Mehra , President, World Council for Corporate Governance, UK	
Keynote Address	1830 – 1900 hrs	Prof C K Prahalad , Paul and Ruth McCracken Distinguished University Professor, The University of Michigan	
Special Addresses	1900 – 1930 hrs	Rt. Hon'ble Joe Clark , Former Prime Minister of Canada	
		Dr Olivier Giscard d'Estaing , Founder and Director General of INSEAD	
WCFCG Chairman's Address	1930– 1940 hrs	Ola Ullsten , Former Prime Minister of Sweden	
Chief Guest's Address	1940 – 1955 hrs	H.E. Jose Socrates , Prime Minister of Portugal*	
Presentation of Golden Peacock Global Awards for Corporate Social Responsibility			1955 – 2015 hrs
Banquet Dinner			2015 – 2145 hrs

Second Day: Friday, February 17, 2006

Keynote Session **0900 hrs – 1000 hrs**

Chairman

Keynote Addresses **Rt. Hon'ble Joe Clark**, Former Prime Minister of Canada

Sir John Kaputin, Secretary General, African, Caribbean and Pacific Group of States (ACP Group)

Subir Raha, Chairman Oil & Natural Gas Corporation, India

*confirmation awaited

Tea / Coffee **1000 – 1015 hrs**

Plenary Session 1 - Panel Discussion **1015 – 1145 hrs**

Subject **Global Challenge of Poverty and Inequality - Need for Aligning Strategies and Developing Global Networks**

Chairman



	Panelists	Dr Olivier Giscard d'Estaing , Founder and Chairman INSEAD H. E. Latha Reddy , Ambassador of India to Portugal Dr Cobus de Swardt , Global Programmes Director , Transparency International, Germany Doug Miller , President GlobeScan, Canada Laurence G. Sellyn , Executive Vice- President & Chief Financial and Administrative Officer, Gildan Activewear Inc., Canada	
Plenary Session 2 - Panel Discussion			1145 – 1315 hrs
	Subject	Trade and not Aid is the Key to Alleviating Poverty	
	Chairman		
	Panelists	The Baroness Flather , JP DL FRSA of Windsor and Maidenhead Jean Charles Van Eeckhaute , Policy Coordination of the WTO Doha Development Agenda, Trade DG, European Commission, Belgium Matthew Cadbury , Former Managing Director, Cadbury India Erika Mann , Member European Parliament, Germany Lourdes Cazanova , INSEAD, France	
Lunch			1315 – 1415 hrs
Concurrent Special Interest Workshops			1415 – 1545 hrs
Group 1- A	Subject	Turning CSR into a Business Goal	
	Speakers	Peter Davies , Associate Director, Business in the Community, UK Tanja Christ , Corporate Social Responsibility Cultural Management, Deutsche Bank AG, Germany Lourdes Cazanova , INSEAD, France Miguel Pestana , Vice-President Global External Affairs, Unilever Mark Pfitzer , Managing Director, Foundation Strategy Group (Nestle) Dr Marketa D Evans , Executive Director, Munk Centre for International Studies, Canada	
Concurrent Special Interest Workshops			1400 – 1530 hrs
Group 1- B	Subject	Poor – a Source of Innovation & Wealth Creation	
	Speakers	Henry Onaga , Managing Director, CELLCOM, Nigeria Chris Ogbalu , Executive Director, CELLCOM, Nigeria Dr Tatyana Boikova , Professor, Riga International School of Economics and Business Administration Srinivas Rao , Head – New Initiatives, ITC Ltd, India Professor P. K Banerjea , Professor ICFAI Business School, Pune Anjali Makhija , S.M. Sehgal Foundation, India Venu Hinduja , Trustee P.D. Hinduja National Hospital & Medical Research Centre, Mumbai, India	
Group 1- C			1415 – 1545 hrs
	Subject	Empowerment of the Poor	
	Speakers	Dr Rosamund Thomas , Director, Centre for Business and Public Sector Ethics Nicolaus von der Goltz , Federal Ministry for Economic Cooperation and Development, Bonn, Germany Gratian Vas , Executive Director, Indo Global Social Service Society, India Mrs Saranya S. Hegde , Mahila Dakshata Samiti, Bangalore, India	

