

**5th Global Conference on Social Responsibility
& Indo – Portuguese Business Meet
22- 24 April 2010, Hotel Radisson Blu, Lisbon (Portugal)**

Programme**

Language: English

Registration 1500 onward
Welcome Reception 1800 onward

Friday, April 23, 2010

Plenary Session 1 Profiting from your business by turning it into a cause 0900 – 0940

Introduction	Rev Dr Graham Wilson , Leadership Mentor, Oxford	0900 – 0903
Welcome Address	Ola Ullsten , Former Prime Minister of Sweden	0903 – 0913
Theme Address	Dr Madhav Mehra , President World Council for Corporate Governance	0913 – 0925
Special Address	Justice P N Bhagwati , Former Chief Justice of India and Member UN Human Rights Commission	0925 – 0935
Chief Guest	Jose Vieira da Silva , Minister of Economy and Innovation of Portugal	0935 - 0945

Tea / Coffee 0945 – 1000

Plenary Session 2 1000 - 1100

Keynote Session

Chairperson **Hon'ble Maria Helena Andre** , Minister of Labour & Social Solidarity , Govt of Portugal

Keynote Speakers **Rt. Hon'ble Baroness Verma**, FRSA, Shadow Minister for Children, Schools, Families and opposition Whip Universities, Innovation and Skills in the House Of Lords, UK

Dr Ruby Dhalla, Member of Parliament, Brampton-Springdale, Canada

Mrs Rajashree Birla, Chairperson, Aditya Birla Foundation, India

Plenary Session 3 Indo-Portuguese Business Meet 1100 – 1300

Powering Indo – Portuguese Trade and Business through Socially Responsible Investment

Special Addresses **Hon'ble Pranab Mukherjee**, Finance Minister of India *
Hon'ble Teixeira dos Santos, Minister of Portugal for Finance & Administration

Presentations by TATA Power
Mahindra and Mahindra Ltd
Coca- Cola India
Ispat Industries Limited
Kirloskar Brothers Ltd
DLF Ltd
Chambal fertilizers & Chemical Ltd
Hindalco Industries Limited
Birla White Cement
IPM India Private Limited

Lunch		1300 – 1400
Concurrent Session 4A	CSR as a driver of profits , social inclusion & stability	1400 – 1530
Panelists	<p>Sanjay Sharma, CEO, TATA Interactive Systems , India Dr Sankar Das Gupta , CEO, Electrovaya Dipti Pratt, Director Marketing , Entrepreneurs Foundation, US Alexey Germanovich, Public Projects' Director , Moscow School of Management Skolkovo</p>	
Plenary Session 4B	Transforming your business by engaging with stakeholders	1400 – 1530
Panelists	<p>Prof Madoun Mouloud, CCI Marseille, France Vadim Saveliev , Senior Vice President, Corporate Communications , Severstal Lying Luan , UNDP, China José Esperança, Lisbon University Institute, Lisbon</p>	
Plenary Session 4C	Combating corruption in all forms of business	1400 – 1530
Panelists	<p>Alison Ward, Head of Global Corporate Responsibility , Cadbury Sergio Herrera, Director Social Responsibility, Genomma Lab, Mexico Muhammad A. Agha, Project Director , UNDP, Syria Prof Poonam Kumar, Chairperson, Mega Ace Consultancy, India</p>	
Tea		1530 – 1545
Plenary Session 5A	Challenges of sustainability in the age of turbulence - <i>Going beyond the green agenda</i>	1545 – 1700
	<p>A B Chakraborty , GGM & Head CSR , ONGC , India Deepak Bagla, Director, 3i Cindy Cahil, Head Climate Change & Sustainability Practice, Deloitte Dr Manu Kulkarni , Professor Emeritus, SIT, India</p>	
Plenary Session 5B	Transforming your business by partnering with poor <i>Realising the fortune at the bottom of pyramid</i>	1545 – 1700
	<p>Dr. Ilse Ennsfellenr, Vice Chair ICMCI, Ennsfellner Consulting, Austria Dr Winston Jacob , Sr Vice President , Global University for Lifelong Learning, USA Deepak Arora, Head CSR , Cairn India B K Dhar , CEO, Mfar Constructions Pvt Ltd , India</p>	
Plenary Session 5C	Driving green agenda - using precautionary approach to environmental issues	1545 – 1700
	<p>Seemantinee Khot , Head – CSR , Suzlon Foundation Dr Aarushi Barowalia, Lecturer, National Institute of Technology, Hamirpur, HP (India) Adrian X Rodriguez, MIT Edu, CA Dr. Lars G. Hassel, Program Director, Sustainable Investment Research Platform, Sweden Mrs. Jatinder Peters, GM(HR)- Head Coordination, ONGC</p>	

Plenary Session 6A	Differentiating your business through CSR & Green agenda	1700- 1830
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Prof Colin Coulson-Thomas, University of Greenwich, UK and Chairman, Bryok Systems, Cotoco, UK

Dr. Tatyana Boikova, Associate Professor, Riga International School of Economics and Business Administration, Latvia

Col Prakash Tewari (Retd), Head CSR , TATA Power

Amitabh Saxena, CEO, Anexas , Denmark

Jeremy Pearce, Consultant , World Bank , Australia

Plenary Session 6B	Driving CSR agenda - building a legal and statutory framework	1700- 1830
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Christophe Clerc, Partner, Marccus Partners SELAS, Paris

Ashish Makhija , Partner , AMC Law Firm

Dr Luca Cerioni, Professor, Brunel University

Dr Iris H-Y Chiu, Faculty of Law, University College, London

Plenary Session 6C	Effecting change in behaviour for sustainable lifestyles	1700- 1830
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Peter L Walker, Executive Chairman, PIELLE Consulting UK

Wille Beuth , 3p Institute for Sustainable Management, Germany

Sumit Roy, Executive Director , SAHARA India

Dr Matthew Hibberd, Deputy Head and Director, University of Stirling, UK

Prof Nada Kakabadse, Professor in Management and Business

Research at the University of Northampton, Business School (UK).

Presentation of Golden Peacock Awards by

1900- 2100

Hon'ble Jose Socrates, Prime Minister of Portugal

Guest of Honor

Hon'ble Pranab Mukherjee, Finance Minister of India *

Special Address

Dr Mahathir Mohamed, Former Prime Minister of Malaysia*

Conference Banquet

2100 onward

Saturday , 24 April 2010

Plenary Session 7 Keynote Session		0830- 1000
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Responsible business starts with people

Engaging with your stakeholders

Panel Discussion

Dr Olivier Giscard d'Estaing, Co-founder, INSEAD

former member of the French Parliament

Prof Thomas Sterner, Professor Environmental Economics, Sweden

S K Roongta, Chairman and MD , SAIL , India

Tea		1000 – 1030
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Plenary Session 8	Game Changers of Global Economy	1030-1200
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Case study presentations by winners of Golden Peacock Global Award for CSR - 2010

Presenters

Plenary Session 8	Group Discussions & Finalisation of Recommendations	1200-1300
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Plenary Session -11	Valedictory Session	1300 – 1400
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Presentation of summary of recommendations by working group

Conference Summary & Recommendations
Peter L Walker, Executive Chairman, PIELLE Consulting UK

Prof Nada Kakabadse, Professor in Management and Business Research at the University of Northampton Business School (UK)

Pradeep Chaturvedi, Advisor, FAO

Rev Dr Graham Wilson, Leadership Mentor, Oxford

Closing Remarks by
Dr Madhav Mehra, President, World Council for Corporate Governance, UK

Ola Ullsten, Former Prime Minister of Sweden

Lunch		1400
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