

A one day seminar series on

Governance

The Key to Ending Poverty and Pollution



16 June, 2005, New Delhi
Main Auditorium, India International Centre

17 June, 2005, Bangalore
ITC Hotel Windsor Manor

18 June, 2005, Mumbai
ITC Hotel Grand Central Sheraton

Organized by



Centre for Social Responsibility

 **Centre For Corporate Governance**

Supported by



WORLD COUNCIL
FOR CORPORATE
GOVERNANCE





Justice P.N. Bhagwati
Former Chief Justice of India
Member, UN Human Rights
Committee Chancellor,
Hyderabad University
Chancellor, Lal Bahadur Shastri
Sanskrit Vidyapeeth

Chairman,
Centre for Social Responsibility



"We need to broaden the role of corporate governance. With a fifth of world population below the poverty line, the biggest challenge of our times is to make markets work for the poor. The best way to achieve it is by bringing transparency in the stock markets".

Dr Madhav Mehra
President
World Council For Corporate
Governance

An Invitation to Revolt

Distinguished friends,

I have great pleasure in inviting you to the National Seminar series on "Governance- The Key to Ending Poverty and Pollution" organized jointly by the World Council for Corporate Governance & Centre for Social Responsibility on 16th June in New Delhi, 17th June in Bangalore and 18th June in Mumbai.

For the first time in human history, fighting poverty and environment degradation have become global issues. Both these issues were debated in the recently concluded 6th International Conference on Corporate Governance attended by experts and business leaders from 33 countries at London. There was a consensus that economic disparities and ecological damage pose the greatest challenge for the business. Business leaders should have a vested interest in bridging the inequities and improving eco-systems. It was decided that the World Council for Corporate Governance should work with national governments, business networks, opinion leaders and civil society organisation to raise awareness of the benefits of triple bottomline governance based on PROACTIVAIT, a model developed by WCFCG at the conference.

We are inviting you because we recognize the important contribution that you can make to this debate by addressing the conference, participating in panel discussions and working sessions, summing up the recommendations or supporting the conference as a sponsor.

In keeping with this strongly solution oriented focus, these seminars follow a radically different format to provoke policy makers, business leaders, NGO's and experts to address questions such as:

- Why have globalization and markets failed the poor?
- Why have successive attempts on poverty alleviation and pollution control failed?
- Why must we continue a governance system that taxes the human labor but subsidises resource depletion and rewards polluters and free riders?
- Why must we have an economic system that raises GDP but lowers the quality of life, neglects the trees, the mountains, the rivers, the children, the elderly, women, handicapped, disabled, and disadvantaged?
- Is it rational to have a pricing system that prices the things we do not need but has little value for the things we cannot live without; that discounts the future returns and terms capital liquidation as wealth creation?
- Can we trust the market capitalization that ignores the value of human capital which constitutes 70% of its assets?
- Why can't we price the natural capital and return prosperity to the rural habitats ?

Is it not time we realized that extreme poverty is a threat to business and governments alike and depleting the nature can be catastrophic to our survival? Is it not time we took a 180 degree turn?

The seminars aim to tap your rich vein of expertise, wisdom and experience to develop a blueprint that could guide the governments, businesses and civil society organizations.

I look forward to welcoming you at the seminar.

Madhav Mehra
President
World Council for Corporate Governance
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"The forests are gone, the soil is eroding, the rivers have dried out, poverty spreads and with it political instability. And I agree with my old friend and former colleague Hans Blix, when he suggests that the deterioration of the world's environment is a more serious threat to mankind than is international terrorism. And may I add; there is connection between the two."

Ola Ullsten
Former Prime Minister of Sweden and Chairman, World Council For Corporate Governance



Objectives:

- Improve the quality of economic, environmental and social governance by making it more participative, transparent, equitable, accountable, ethical, socially responsible and sustainable.
- Create awareness of good governance practices based on triple bottom line approach to bridge inequities and minimize pollution.
- Develop a framework for good governance that capitalizes on participation, equity, transparency, diversity, dissent, difference and dialogue to create value for all stakeholders.
- Developing measures for environmental and social costs as we do with capital costs.

Sub Themes and Topics:

- Can poverty be banished by handouts?
- Are cash subsidies an albatross around the neck of development?
- Are poor a problem or a solution?
 - Why has globalization and markets failed the poor?
 - Infrastructure is the key - Roads, Roads and more Roads.
 - Civil Society Challenge – making governments accountable.
 - Overcoming the poverty trap: breaking the village mafia through stringent enforcement of property rights.
 - Making poverty history - getting markets to work for the poor.
 - Bizarre Irony of the climate debate: Protecting Environment is money. Why not have your cake and eat it too?
 - Pricing natural capital - measuring environmental and social costs
 - Proactivate :Banish poverty and save mother earth from catastrophe

Who Would Benefit

- ◆ Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial environmental and social consultants, academicians.
- ◆ Policy makers, political leaders, government officials and decision makers in urban and rural development.
- ◆ Lawyers, jurists and legislators concerned with efficient and ethical conduct of Govt. Corporate and Communities.
- ◆ All stakeholders interested in the well-being of corporations and improving the quality of life and society at large.



REGISTRATION FORM

(Please fill in the following details, attach your Cheque/Demand Draft in favour of "Institute of Directors").

I will attend the programme on "Alleviating Poverty and Pollution Through Good Governance".

Name: _____

Name of the Organization: _____

Address: _____

Designation: _____

Tel: _____ Fax: _____

E-mail: _____ Website : _____

Are you a member of IOD/CFCG? (Yes/No) _____

If Yes, Membership No. _____

Rs. _____ as delegate(s) fee for _____ executive(s) in favour of "Institute of Directors" payable at New Delhi.

Date: _____ Signature: _____

Registration Fee:
 Delegates - Rs. 2000/-
 NGO's - Rs. 1500/-
 IOD/CSR/WEF Members - Rs. 1000/-
 Registration fee includes lunch, refreshments and seminar papers

The galaxy of speakers



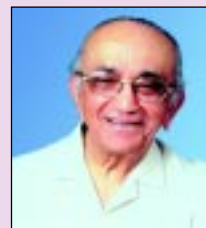
Dr Ola Ullsten
Former Prime Minister of Sweden



Dr Karan Singh
Member of Parliament



H H Sri Sri Ravi Shanker
Art of Living



Justice P N Bhagwati
Former Chief Justice of India



Justice M N Venkatchaliah
Former Chief Justice of India



M Damodarn
Chairman, SEBI



Dr M S Swaminathan
Chairman
National Commission of Farmers



Dr Sahib Singh
Former Labour Minister
Government of India



C P Jain
Chairman & MD, NTPC



Prithish Nandy
Chairman, Prithish Nandy
Communication



Subir Raha
Chairman & MD, ONGC



Prabhat Kumar
Former Cabinet Secretary



Vinod Dhall, IAS
Officiating Chairman, Competitive
Commission of India



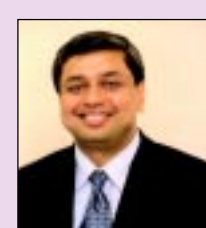
Govind Swarup, IAS
Principal Secretary
Govt. of Maharashtra



Dr Suresh V Joshi, IAS
Mumbai Metropolitan Road
Development Commissioner



M B Lal
Chairman & MD, HPCL



Sanjiv Gupta
President & CEO
Coca-Cola India Pvt. Ltd.



Atul K Shukla
Chairman, LIC



Dr N M Kondop
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