

<sup>th</sup>  
7 ICCG

## 7th International Conference on Corporate Governance

11-12 May 2006, 27 Sussex Place, Regents Park, London

Making Corporate Governance Work through  
STARR—Selection, Training, Appraisal, Remuneration &  
Retirement of Directors

### Call for Papers

Supported by



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"WFCFG's focus is to promote stakeholder issues in corporate governance, including improving the quality of life for local communities, and with an emphasis on emerging economies. That's the kind of holistic approach to development that the world needs today."

**Ola Ullsten**  
Former Prime Minister of Sweden

## Invitation

Dear All,

I have pleasure in inviting you to take part in the 7<sup>th</sup> International Conference on Corporate Governance organised by the World Council For Corporate Governance, on 11–12<sup>th</sup> May 2006 in London, so that together we can move corporate governance thinking and practice a major step forward. The theme of the conference is '**Making Corporate Governance Work through STARR — Selection, Training, Appraisal, Remuneration & Retirement of Directors**'.

It is now well recognized that excessive regulation does not help corporate governance. Instead we need to focus on selection and appointment of directors and development of the board to make it an effective instrument of change that creates value for all its stakeholders in a transparent and sustainable manner.

In keeping with this strongly solution-oriented focus, this year's conference follows a radically different format to allow, indeed to encourage, participants to contribute in a choice of different ways.

There are a number of ways you could contribute, according to your needs and preference. These include:

- Submitting a paper or case study
- Taking part in a working group on your topic of choice
- Writing down the proceedings of a working group
- Submitting ideas that occur at the conference – or in advance
- Supporting the conference as a sponsor
- Even if you cannot attend, sending us a brief contribution on a conference topic to provide discussion material.

The uniqueness of the International Conference on Corporate Governance stems from the fact that it is not just an opportunity for sharing the latest on corporate governance but also a networking with diverse minds and integrating perspectives and practices from some 30 countries across all continents. This year's conference with its revised format aims to tap this rich vein of expertise, wisdom and experience to put forward real, workable guidelines for others to follow. There will be business leaders, senior policy makers, eminent jurists, academics and consultants to cross-fertilise and enrich governance thinking and practice.

I look forward to welcoming you at the conference in May.

Yours faithfully

**Ola Ullsten**



Technical session of 6th ICCG in progress



Scottish Power receiving the Golden Peacock Global Award at the 6th ICCG in May 2005

## THEME

Making Corporate Governance Work through STARR — Selection, Training, Appraisal, Remuneration & Retirement of Directors

## CONFERENCE OBJECTIVES

1. Improving the quality of corporate governance by focusing on appraisal, appointment and development of the board
2. Making the board an effective instrument for corporate transformation, innovation and change
3. Developing a culture that capitalises on diversity, dissent and difference and creates value by building trust among all stakeholders through dialogue and disclosures.

## SUB-THEMES

- Developing an independent and effective board
- Appraising and evaluating the performance of the board
- Boards role in corporate transformation and strategy
- Roles and responsibilities of boards committees
- Managing risk
- Role of internal audit
- Meeting the requirement of legislations
- Going beyond the codes of corporate governance
- Making CSR a business goal
- Making Board an Instrument of Change and Innovation

## WHO WOULD BENEFIT

- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, financial consultants, academics; policy makers, government officials; jurists & legislators and all stakeholders interested in the well-being of corporations & society at large.

## CONFERENCE STRUCTURE

In keeping with this strongly solution-oriented focus, this year's conference follows a radically different format to allow, indeed to encourage, participants to contribute in a choice of different ways. Working groups will be established to address key questions such as:

- How best to deal with compliance issues - meeting legislation requirements?
- How to make directors socially sensitive and environmentally responsible?
- Role and responsibilities of board's committees - nomination, remuneration, audit.
- How best to manage risk?
- How can boards improve the quality of engagement with all stakeholders?
- Improving communication within the board and outside the board?
- How can corporations turn CSR into a business goal?
- What are the best ways of appraising and assessing board's performance?
- What criteria can be applied for appointment, remuneration and retirement of directors

The findings of each group will be presented and distilled into a volume of conference proceedings to be distributed among relevant institutions and marketed as the definitive text – with recommendations and guidelines – at the leading edge of global corporate governance thinking. All contributors will receive due acknowledgement in this prestigious volume which goes alongside the published papers. In this way participants will take away from the conference new perspectives and practical guidelines on their proposed issues, as well as being able to share their own valuable work with a global audience.

## OUTLINE PROGRAMME\*

### THURSDAY, 11 MAY 2006

0830 -0930	Registration
<b>Plenary 1</b> 0930 -1100	Opening Session
1100 – 1130	Tea
<b>Plenary 2</b> 1130 – 1300	Keynote Session: "Making Corporate Governance Work through STARR"
1300 – 1400	Lunch and networking
<b>Plenary 3</b> 1400 – 1530	Panel Discussion—Developing the Board to Improve the Quality of Corporate Governance
1530 –1600	Tea
<b>Plenary 4</b> 1600 –1745	Panel Discussion—Making the Board an Effective Instrument for Corporate Transformation
1745 onward	Networking break
1900-2100	Golden Peacock Global Award for Excellence in Corporate Governance — Presentation & Dinner

### FRIDAY, 12 MAY 2006

0830 –1000	Working Session 1 - Developing the Board - Dealing with Compliance Issues 1A Training directors to meet compliance requirements 1B Role and responsibilities of the board committees. What are the best ways of appraising and assessing board's performance? 1C Criteria for appointment, appraisal, remuneration and retirement of directors?
1000 –1015	Tea
1015 –1145	Working Session 2 -Driving the Corporation to the Next Level 2A How can corporations turn CSR into a business goal? 2B How can communication be improved within the board and outside the board? 2C How can boards be made an instrument of change and innovation?
1145 –1315	Working Session 3 - Engaging the Stakeholders 3A How can boards improve the quality of engagement with all stakeholders? 3B How to make directors socially sensitive and environmentally responsible? 3C How can directors improve the bottom line and benefit the communities?
1315 –1415	Networking Lunch
1415 –1505	Presentations of case studies from Golden Peacock Global Award winners in Corporate Governance
1505 –1530	Tea
1530 –1715	Presentations by representative of 9 groups (6 minutes each) followed by discussions to crystallize a summary/of solutions, conclusions and recommendations.
1715-1730	Closing Remarks

**GENERAL INFORMATION**

**Venue** : Nuffield Hall, 27, Sussex Place  
Regent's Park, London NW1  
**Date** : 11-12 May, 2006  
**Timings** : 0900 to 1800 hrs  
**Language** : English

**Hotel Accommodation:** Limited accommodation has been reserved in 4 star Hotel Danubius Regents Park to be booked on first come first served basis.

**REGISTRATION FEE**

**Non Residential**

Delegate registration fee £ 375.00 upto 31st March 2006.

**Residential Delegates**

Registration Fee – £655.00 upto 31 March 2006(Includes 2 nights Hotel Accommodation with transfer from/to the airport)

- A surcharge of 10% applies after 31 March 2006 and further 10% after 30 April 2006.
- 10% discount available for WCFCG/CFCG members and 10% discount for group participation (3 or more delegates from the same organisation).

**Speaker Registration :**

50% discount for Paper Presenters on non-residential registration fee. All paper presenters are required to send their paper via e-mail to info@wfcfg.net or via courier on CD or diskette along with a printed copy. A brief CV of 50 to 75 words and passport size photograph should be also sent. Speaker guidelines are available on our website www.wfcfg.net.

**Registration Fee includes :**

- Welcome Cocktail & Dinner on 11th May 2006
- Conference kit with a comprehensive set of Conference Proceedings
- All meals and refreshments during the conference
- Certificate of Participation

**Last date for submission of abstracts is 15 March 2006 and for completed papers 31 March 2006**

**Terms and Conditions**

- Reservations are deemed confirmed only upon receipt of payment.
- VAT at the rate of 17.5% will be charged where applicable.
- No refund will be made for cancellation after the booking. Should you be unable to attend you are welcome to send a representative.
- WCFCG reserves the right to postpone the event or amend the programme if necessary and accepts no liability arising out of such changes.

**REGISTRATION FORM**

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until these payments have been received.

To register by e-mail, please provide the same contact and details as shown below and send to : info@wfcfg.net. To book online, visit www.wfcfg.net

Family Name \_\_\_\_\_ Mr/ Mrs/ Miss/ Ms/ Dr/ Other \_\_\_\_\_  
 Forename (s) \_\_\_\_\_ Name to be used on Badge \_\_\_\_\_  
 Job title or present position \_\_\_\_\_  
 Company / Organisation \_\_\_\_\_  
 Mailing address for invoice \_\_\_\_\_ Post Code \_\_\_\_\_ Country \_\_\_\_\_  
 Tel No \_\_\_\_\_ Fax No \_\_\_\_\_ E-mail website \_\_\_\_\_  
 Mailing address for joining instructions (if different to invoice address above) \_\_\_\_\_  
 \_\_\_\_\_  
 Please indicate if you have any particular dietary requirements: \_\_\_\_\_  
 \_\_\_\_\_

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature \_\_\_\_\_ Date \_\_\_\_\_ (This booking is invalid without a signature)  
 Please tick if you do not wish your details to be included in future mailing lists.  
 Please tick appropriate box : I am / my employer is a Member of the WCFCG  
 Membership No : .....and entitled to the WCFCG Member's rate.  
 I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.  
 I am not a Member, do not wish to join the WCFCG and I am therefore paying the Non-Member's rate for the Conference.

Full payment must be received before a place can be guaranteed.  
 Non-Residential:  
 Non Member : £ 375 Member : £ 337.50 Residential : Non Member : £ 655 Member : £ 617.50

There is a surcharge of 10% for payments after 31 March 2006 and surcharge of further 10% for payments after 30 April 2006.

**TOTAL PAYMENT**

The total amount may be paid by (please tick appropriate payment box):

Sterling Cheque or Draft payable on a bank in the UK, I enclose my remittance, made payable to World Council for Corporate Governance, for £..... Credit/ Charge card (Visa, Mastercard, Euro)  
 Bank transfer of £..... to HSBC Bank, 186, Baker Street, London NW1 5RU, SWIFT CODE: MIDLGB22

Account Name : World Council for Corporate Governance Account Number: 1133 8447 Sort Code: 40 04 26, IBAN:GB05MIDL40042611338447



Card Number

Start Date   Expiry Date   Security No :

Card Holder Name : \_\_\_\_\_

Credit Card Billing Address : \_\_\_\_\_  
 Postal Code : \_\_\_\_\_ Please note that all payments made by Credit/ Charge card will be subject to the surcharge which is 2% of the total amount charged.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**GOLDEN PEACOCK GLOBAL AWARD FOR CORPORATE GOVERNANCE**

The Golden Peacock Global Award for Corporate Governance was instituted by the World Council for Corporate Governance in January 2001 to foster competitiveness among businesses to improve the quality of corporate governance. The selection process involves a two tier evaluation. The first evaluation is done by a team of independent assessors on the basis of the point count of the criteria given below. The final decision is taken by a jury comprising Rt Hon'ble Joe Clark, former Prime Minister of Canada, Dr Ola Ullsten, former Prime Minister of Sweden and Dr Olivier Giscard d'Estaing, Chairman INSEAD. Previous winners of Golden Peacock Global Award includes Pfizer and Coca Cola of USA, Infosys Technologies of India and BT Group and Scottish Power PLC of UK and Deutsche Bank of Germany. Awards will be presented on 11 May 2006 at a Gala Dinner to coincide with the 7th International Conference on Corporate Governance in London.

**LAST DATE FOR COMPLETED APPLICATION 12 APRIL 2006**

**HOW TO GET THERE**

Marylebone mainline rail station is only a ten minute walk away and Paddington, Euston, King's Cross and St Pancras are also easily reached. The nearest Underground station is Baker Street (served by the Bakerloo, Circle, Hammersmith & City, Jubilee and Metropolitan Lines).

