



WORLD COUNCIL
FOR CORPORATE
GOVERNANCE



6th GLOBAL CONFERENCE ON SOCIAL RESPONSIBILITY

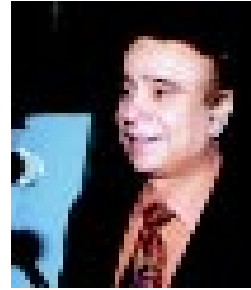
CSR - Driver of Social Inclusion, Sustainability and Profits

29 -30 April 2011 Hotel Leela Palace Kempinski, New Delhi





"Combating climate change has the potential to shape the future of business as never before and make it more sustainable, equitable and profitable."



"Good news is that never before in human history has the business had the power and technology to make this world a better place. Never before did the business have so much power and capacity to improve the lot of common man and enhance human happiness."

Dr Madhav Mehra
President, World Council For
Corporate Governance

Dear All

The deliberations of our 5th Global Conference on Social Responsibility held in Lisbon on 23 -25 September 2010 underscored the importance of social and environmental issues in boosting the capital markets. It was noticed that companies engaged in clean and green issues are thriving despite a worldwide slowdown. The council felt that an ideal theme for our next Global Conference on Social Responsibility would be "CSR - Driver of social inclusion, sustainability and profits".

I have therefore pleasure in inviting you to the 6th Global Conference on Social Responsibility being held in New Delhi from 29-30 April 2011.

The World Council for Corporate Governance aims to develop a model of corporate governance that puts creation of sustainable wealth, energy, security, poverty alleviation and social inclusion holistically at the heart of business agenda so that our efforts can result in raising all boats.

As in the past, the conference is expected to be attended by business and political leaders, legislators, policy makers, jurists, economists, financial analysts and NGOs with experience from investing and working with developing countries. We think you can make a significant difference to this debate by participating and supporting the conference by

- i. Partnering with WCFCG to promote this event among your contacts
- ii. Speaking and supporting the conference as a sponsor
- iii. Establishing a working group of your choice to research any of the areas related to this theme

For further information please visit our website:
www.wcfcg.net.

I look forward to welcoming you at the event.

Yours sincerely,

Ola Ullsten
Fomer Prime Minister of Sweden and
Chairman, World Council for Corporate Governance

THEME: CSR -DRIVER OF SOCIAL INCLUSION, SUSTAINABILITY AND PROFITS

CONFERENCE OBJECTIVES

- To create awareness on green and clean agenda can become driver of business profits and sustainability
- To create awareness of the latest thinking on CSR and governance issues as a driver of change, innovation and sustainable profits
- Creating business models that create wealth by ensuring energy security and climate security and social inclusion
- Evolving market based implementation pathways for social and environmental agenda

SUBTHEMES AND TOPICS

- Aligning and embedding CSR in the business strategy - turning business into a cause
- Changing the growth model for distributive social justice and sustainable development
- Driving CSR and Green Agenda through business strategy and brand image
- Social audits: Accountability Standards, CSR Disclosure and Reporting
- Global Compact, Micro Finance and Innovation to serve the bottom of the pyramid
- Transforming your business by partnering with the poor
- Fortune at the bottom of the pyramid
- Microfinancing - does it alleviate poverty?
- Socially responsible investment - does it pay?
- Measuring benefits of CSR
- Branding with CSR and Green Agenda
- Working with media to make CSR work
- Driving CSR through Company's Law

WHO WOULD BENEFIT

- Businesses - Corporate and Small & Medium Enterprises (SMEs)
- Company chairmen, directors, presidents, CEOs, CFOs, bankers, fund managers, company secretaries, NGOs, investors, brokers, chartered accountants, management analysts, management students, financial consultants, academics
- Policy makers, political leaders, government officials and decision makers in emerging and developed economies
- Legislators, lawyers, jurists and all those concerned with efficient and ethical conduct of corporates and good governance
- All stakeholders interested in preservation of the environment and nature, the well-being of society, creating profits and improving the quality of life



"We can't base a national economy on GDP growth which is determined by credit growth, mortgage growth or credit default swaps. We have to put people first. Greening of the economy and its infrastructure not only greens the planet but creates employment, spurs innovation and regenerates both urban and rural areas."

Justice P N Bhagwati
Former Chief Justice of India &
Chairman of Institute of Directors

GENERAL INFORMATION

Venue : Hotel Leela Palace Kempinski, New Delhi
Date : 29-30 April, 2011
Language : English

REGISTRATION

Delegate Registration

Non-Residential Delegate Registration Fee (India) - Rs. 9000
Non-Residential Delegate Registration Fee - £350.00

Speaker Registration

Non-Residential Speaker Registration Fee – £250
Non-Residential Speaker Registration Fee (India)– Rs.5000

Accompanying Person Registration

Accompanying Person Registration Fee – £200
Accompanying Person Registration Fee – Rs.5000

Notes

- A surcharge of 10% applies on registrations paid after 15 April 2011.
- 10% discount available for WCF CG /IOD members and 10% discount for group participation (3 or more delegates from the same organisation).

Non-residential Registration Fee includes :

- Welcome Cocktail Reception on 29 April 2011
- Conference kit with set of Conference Proceedings and Souvenir Book
- All meals and refreshments during the congress
- Certificate of Participation

Terms and Conditions

- Reservations are deemed confirmed only on receipt of payment.
- VAT at the rate of 20% will be charged where applicable.
- No refund will be made for cancellations. Should you be unable to attend, you are welcome to send a representative.
- WCF CG reserves the right to postpone the event or amend the programme if necessary, and accepts no liability arising out of such changes.

MARKETING OPTIONS

Marketing options in the International Conference offer a unique opportunity to project your company's commitment to Corporate Social Responsibility. The event will be attended by eminent corporate heads, environmentalists and opinion leaders from across the world. Here is your chance to advertise your innovations to help the poor and your products and services for environment protection, create awareness of commitment to environment and social causes and build your company's brand image.

ADVERTISING IN CONFERENCE SOUVENIR BOOK

A Conference Souvenir book will be released on the Inaugural Day (29th April 2011) of the Conference along with the Conference Proceedings. These will be distributed to all delegates, our members and associates, industry leaders, concerned govt. departments, decision makers, eminent persons, NGO's, quality organisations, standards institutions etc. worldwide. The advertisement tariffs are as under:

Size + Place	Colour £	B/W £
Back Cover	1000	-
Inside Front/Back Cover	800	-
Full Page	700	500
Half Page	500	300

GOLDEN PEACOCK GLOBAL AWARD FOR CORPORATE SOCIAL RESPONSIBILITY (CSR)

The Golden Peacock Global Award was instituted by the World Council for Corporate Governance, UK in January 2001, to foster competitiveness among businesses worldwide to improve the quality of corporate social responsibility. The selection is an elaborate process done by a team of independent assessors. The short listed finalists applicants are then submitted to a jury of eminent people known for their independence and impartiality. Awards will be presented during the opening session of the conference. The application forms and self-assessment criteria can be downloaded from website www.goldenpeacockawards.com

Guidelines for Paper Presenters

All paper presenters are required to send their paper by e-mail together with a brief CV of 50 to 75 words and passport size colour photograph. Speaker guidelines are available on our website www.wcfcg.net.

Last date for submission of abstracts is 31 March 2011 and for completed papers 15 April 2011.



Registration Form

To register, by post or fax, please complete this registration form in BLOCK CAPITALS and return it to the Conference Administrator at the address below, together with payment of all fees. Registration will not be effective until the payment has been received. To register by e-mail, please fill in Digital Registration Form and e-mail to info@wcfcg.net. To book online, visit www.wcfcg.net

Mr/ Mrs/ Miss/ Ms/ Dr/ Other _____ Family Name _____ Forename (s) _____

Name to be used on a badge _____

Job title or present position _____ Company/Organisation _____

Mailing address for invoice _____ Post Code _____

Country _____ Tel No _____ Fax No _____

E-mail _____ Website _____

Mailing address for joining instructions (if different to invoice address above) _____

Please indicate if you have any particular dietary requirements: _____

I confirm that I have read and agree to the conditions of registration as specified in the General Information section.

Signature _____ Date _____ (This booking is invalid without a signature)

Please tick if you do not wish your details to be included in future mailing lists.

Please tick appropriate box :

I am / my employer is a Member of the WCFCG and entitled to the WCFCG Member's rate.

I am currently not a Member of the WCFCG but wish to take advantage of the Member's rate by becoming an Individual Member at a price of £ 100, which I enclose with my registration fee. I am therefore paying the WCFCG Member's rate for the Conference.

I am not a Member, do not wish to join the WCFCG and I am therefore paying the Non-Member's rate for the Conference.

Payment

Full payment must be received before a place can be guaranteed.

Non-Residential: Non Member : £350.00 Member : £ 315.00

There is a surcharge of 10% for payments after 5 April 2011.

The total amount may be paid by (please tick appropriate payment box):

Sterling Cheque or Draft payable on a bank in the UK, made payable to World Council for Corporate Governance, for £.....

Bank transfer of £..... to HSBC Bank, 186, Baker Street, London NW1 5RU, SWIFT CODE: MIDLGB22

Account Name : World Council for Corporate Governance Account Number: 1133 8447 Sort Code: 40 04 26, IBAN:GB05MIDL40042611338447

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